

Heineken Holding N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €1.86 per share of €1.60 nominal value has been declared for the 2024 financial year.

The interim dividend of €0.69 already made payable on 8 August 2024 will be deducted from this. The final dividend per share is therefore €1.17.

The final dividend, less 15% dividend withholding tax, will be made payable as of 2 May 2025 at ABN AMRO Bank N.V., Amsterdam.

The company's shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 23 April 2025. The record date is 24 April 2025 after closing of the stock exchange.

Amsterdam, 17 April 2025