



Heineken Holding N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that an interim dividend of €0.36 per ordinary share of €1.60 nominal value has been declared for the 2014 financial year.

The interim dividend, less 15% dividend withholding tax, will be made payable as of 2 September 2014 at ABN AMRO Bank N.V., Amsterdam.

The company's ordinary shares will be quoted ex-dividend on the stock exchange of NYSE Euronext Amsterdam as of 22 August 2014. The record date is 26 August 2014 after closing of the stock exchange.

Amsterdam, 20 August 2014