



HEINEKEN HOLDING N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €1.60 per share of €1.60 nominal value has been declared for the 2018 financial year. The interim dividend of €0.59 already made payable on 9 August 2018 will be deducted from this. The final dividend per share is therefore €1.01.

The final dividend, less 15% dividend withholding tax, will be made payable as of 8 May 2019 at ABN AMRO Bank N.V. in Amsterdam.

The company's shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 29 April 2019. The record date is 30 April 2019 after closing of the stock exchange.

Amsterdam, 25 April 2019