



HEINEKEN N.V.  
established in Amsterdam

The Executive Board of Heineken N.V. hereby gives notice that a dividend of €0.89 per share of €1.60 par value has been declared for the 2013 financial year. The interim dividend of €0.36 already made payable on 3 September 2013 will be deducted from this. The final dividend per share is therefore €0.53.

The final dividend, less 15% dividend withholding tax, will be made payable with effect from 8 May 2014 at ABN AMRO Bank N.V. in Amsterdam. The shares will be quoted ex-dividend on the stock exchange of NYSE Euronext Amsterdam as from 28 April 2014. The record date is 30 April 2014 after closing of the stock exchange.

Amsterdam, 24 April 2014