



HEINEKEN HOLDING N.V.
registered in Amsterdam

The Board of Directors of Heineken Holding N.V. hereby gives notice that a dividend of €1.68 per share of €1.60 nominal value has been declared for the 2019 financial year. The interim dividend of €0.64 already made payable on 8 August 2019 will be deducted from this. The final dividend per share is therefore €1.04.

The final dividend, less 15% dividend withholding tax, will be made payable as of 7 May 2020 at ABN AMRO Bank N.V. in Amsterdam.

The company's shares will be quoted ex-dividend on the stock exchange of Euronext Amsterdam as of 27 April 2020. The record date is 28 April 2020 after closing of the stock exchange.

Amsterdam, 23 April 2020